



Product Launch Checklist

The Face Cosmetics Inc. / 7 Feb 2020 / Shiela Candae

Complete

Score	66.67%	Failed items	3	Actions	1
Site	The Face Cosmetics Inc.				
Conducted on	7 Feb 2020				
Prepared by (Full Name)	Shiela Candae				
Location	5000 Estate Enighed, Independence, KS 67301, USA				

Failed Items & Actions

3 failed, 1 action

Failed items

3 failed, 1 action

Inspection / Product Launch Checks

Do products pass quality checks and beta testing?

No

Beta testing failed - 5/10 people have allergic reaction with the product

To do | Priority High | Due 10 Feb 2020 17:00 PST | Created by SafetyCulture Staff

Hi Carl,
Any update on this?

Inspection / Product Launch Checks

Does the announcement plan complete?

No

Beta testing is not yet done. Need to redo the test on Feb 10, 2020 to finalize the launch date

Inspection / Completion

Overall Completion

Fail

Other actions

0 actions

General Information

Objective

Facial Toner for Sensitive Skin

Special Instruction of product design

Brand Name: Use Font: Montserrat
Classic Font Size: 5

UX Design



Photo 1

Product Launch Checks

1 action, 2 failed, 75%

Does the product comply with regulatory standards?

Yes

Does the product adhere to given specifications?

Yes

Do products pass quality checks and beta testing?

No

Beta testing failed - 5/10 people have allergic reaction with the product

To do | Priority High | Due 10 Feb 2020 17:00 PST | Created by SafetyCulture Staff

Hi Carl,
Any update on this?

Does the product documentation and user manual available?

Yes

Does the pricing and billing option was set across the organization?

Yes

Does the distribution plan and strategy were discussed within the organization?

Yes

Does the announcement plan complete?

No

Beta testing is not yet done. Need to redo the test on Feb 10, 2020 to finalize the launch date

Do you prepare advertising for the launch campaign?

Yes

Are all support teams trained with the new product?

N/A

Completion

1 failed, 0%

Overall Completion

Fail

Observation and Recommendations

Beta testing should be done on or before Feb. 10, 2020 to finalize the launch date.

Officer in charge (Full Name and Signature)



Shiela Candae

7 Feb 2020 14:28 PST



Photo 1