



Market Research Survey - Product Feedback

conducted for

Bronx Branch

Conducted on

27 Feb 2019 03:16 PM

Prepared by

Mikey Lang (Bronx researcher)

Location

1950 Cruger Ave
Bronx, NY 10462
United States
(40.84899375668504, -73.86676792625295)

Completed on

27 Feb 2019 03:28 PM

Score

10/14.0 - 71.43%

Failed Responses

This section lists responses that were set as "failed responses" in the template used for this audit

Question	Response	Details
How's the packaging?	I hate it!	

Inspection - 10/14 71.43%

Question	Response	Details	
Feedback Form		Score (10/14) 71.43%	
Thank you for participating in this 1-minute survey! If you have any questions, please feel free to approach any of our friendly representatives.			
How's the taste?	I love it!		
How's the packaging?	I hate it!		
How's the price?	Just right!		
Does this product remind you of anything?	Yes		
Will you buy this again?	Yes		
Will you recommend this to friends/family?	Yes		
Comments and Suggestions			
Please share your thoughts on how we can improve our products.	I love these! They taste like what my grandma used to bake. I hate the packaging though. It's just... bile green do not speak granny chocolate chip cookies to me.		
Completion			
(optional) Customer's name and signature	Anne Smith	27 Feb 2019 03:28 PM	