

House of Quality Template

20 Jul 2022 / Sharry Hawkins

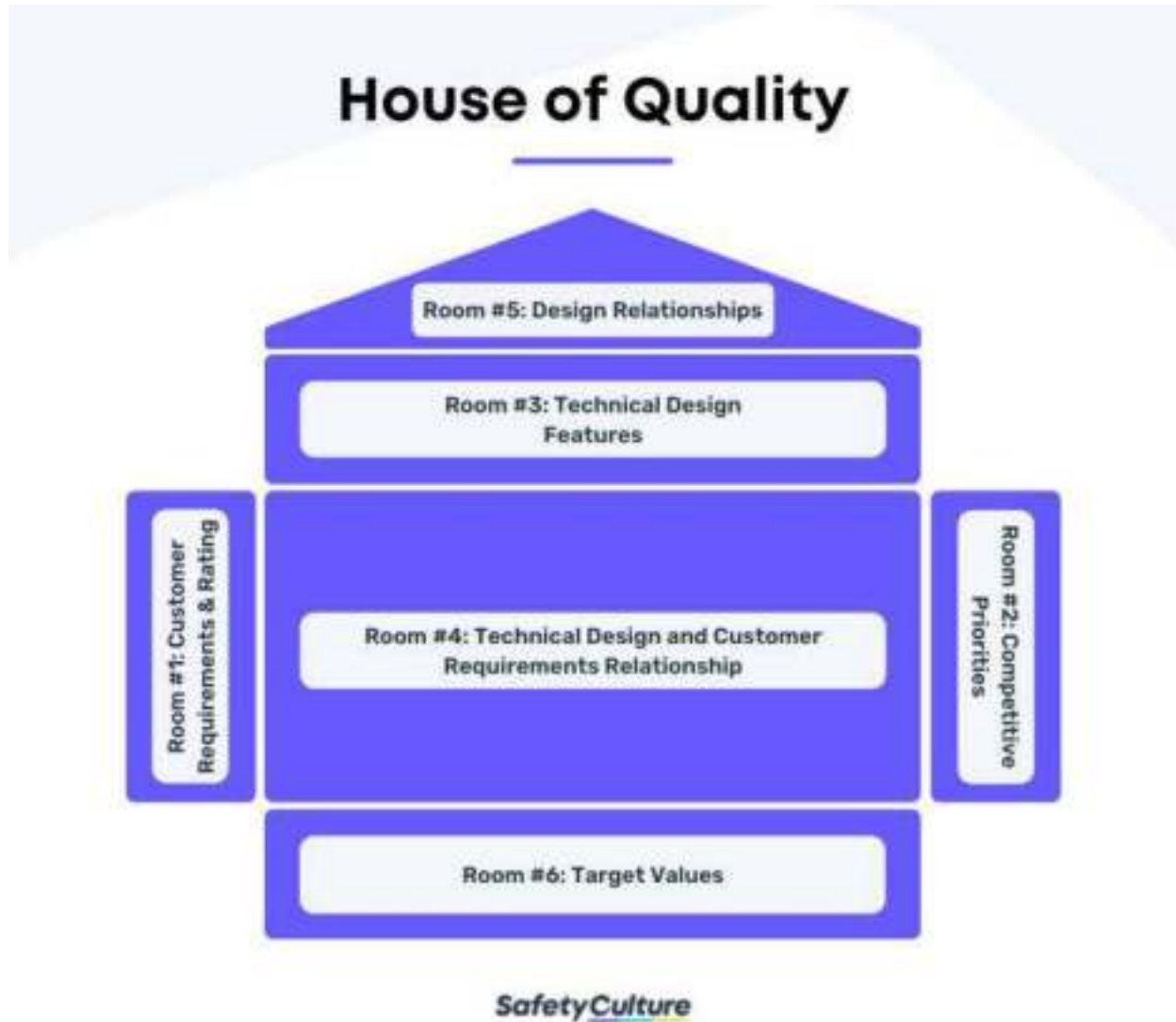
Complete

Score	100%	Flagged items	0	Actions	0
Conducted on	20.07.2022 08:43 PST				
Facilitated by	Sharry Hawkins				
Location	2630 Croydon Drive, Sanger, CA 93657, USA (36.7786516, -119.4185251)				

Rated Customer Requirements

100%

Note that this template is not capable of visually presenting the elements or sections of a House of Quality but it allows you to list the rated customer requirements, market research findings or competitive priorities, technical & functional design specifications, customer requirements & design specifications relationship, design specifications relationship, and target values in design. See attached image for reference.



List down all customer requirements and rate/score them according to priority.

Customer Requirement

100%

Customer Requirement 1

100%

Speed

Choose a corresponding score for the customer requirement

4

Customer Requirement 2

100%

Usability

Choose a corresponding score for the customer requirement

5

Customer Requirement 3

100%

Affordability

Choose a corresponding score for the customer requirement

2

Market Research Findings

List down all market research, competitive analysis, and benchmarking data that are relevant to the project. This will help establish the need for the proposed technical and functional design specifications.

Market Research on Customer Requirement

Market Research on Customer Requirement 1

It was found that Company ABC is able to manufacture this product and maintain its up-to-par speed as compared to other competing brands.

Market Research on Customer Requirement 2

It was found that Company ABC is able to manufacture this product with a price range that's a bit higher than average in the market, hence its sought-after usability.

Market Research on Customer Requirement 3

It was found that Company ABC is able to manufacture this product with a price range that's a bit higher than average in the market.

Technical and Functional Design Specifications

100%

List down all technical and design specifications, and rate/score them according to priority.

Design Specification

100%

Design Specification 1

100%

Feature to improve the product's speed by upgrading the storage

Choose a corresponding score for the design specification

3

Design Specification 2

100%

Feature to make the product more user-friendly and simple to attract more customers

Choose a corresponding score for the design specification

4

Design Specification 3

100%

Feature to make the product's price range affordable by eliminating other least purchased features

Choose a corresponding score for the design specification

5

Customer Requirements and Design Specifications Relationship

100%

Specify the level of relationship or correlation between customer requirements and design specifications. For this template, we'll use this scale: 1-2: weak, 3-4: medium, 5: strong

Customer Requirement & Design Specification

100%

Customer Requirement & Design Specification 1

100%

Speed - Feature to improve the product's speed by upgrading the storage

Choose a corresponding score for their level of relationship or correlation

4

Customer Requirement & Design Specification 2

100%

Usability - Feature to make the product more user-friendly and simple to attract more customers

Choose a corresponding score for their level of relationship or correlation

4

Customer Requirement & Design Specification 3

100%

Affordability - Feature to make the product's price range affordable by eliminating other least purchased features

Choose a corresponding score for their level of relationship or correlation

4

Design Specifications Relationship

100%

This section aims to help you answer how the design specifications correlate with each other. For this template, we'll use this scale: 1-2: weak, 3-4: medium, 5: strong

2 Design Specifications to Correlate

100%

2 Design Specifications to Correlate 1

100%

Feature to improve the product's speed by upgrading the storage AND Feature to make the product more user-friendly and simple to attract more customers

Choose a corresponding score for their level of relationship or correlation

2

2 Design Specifications to Correlate 2

100%

Feature to make the product more user-friendly and simple to attract more customers AND Feature to make the product's price range affordable by eliminating other least purchased features

Choose a corresponding score for their level of relationship or correlation

4

2 Design Specifications to Correlate 3

100%

Feature to improve the product's speed by upgrading the storage AND Feature to make the product's price range affordable by eliminating other least purchased features

Choose a corresponding score for their level of relationship or correlation

5

Target Values in Design

Apart from the scores tallied in the Technical and Design Specifications section, use this part to objectively measure target values in design by recording the target values that were agreed upon by the team.

Target Values Agreed Upon by the Team

Design Specifications with a score of 3 or higher are for further evaluation and prioritization
Design Specifications with a correlation score of 3 or higher are for prioritization

Completion

Other notes or recommendations

Integrate other tools such as Google Sheets and Excel to proceed with the succeeding stages of our QFD process.

Next steps

Provide a visual representation of the final results from this HoQ template.

Add signature



Sharry Hawkins
20.07.2022 09:01 PST
