



# Needs Assessment Template

25 Aug 2020 / James Chadwick / Tours for Opportunities

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Conducted on	25th Aug, 2020 12:36 PM +08
Project Start Date	7th Sep, 2020
Project Title	Tours for Opportunities
Target Audience	Homeless people in Melbourne
Potential Project Partners (if applicable)	
Prepared by	James Chadwick
Location	322 Lonsdale St, Melbourne VIC 3000, Australia (-37.8118522, 144.9629153)

## Inspection

### Economic, Social and Environmental Factors

Consider the economic factors affecting the people you are working with:

**What sort of economic trends are occurring? Consider seasonality of prices, production and employment opportunities.**

A recent survey suggests there are more than 4,000 people in Melbourne that are physically homeless. There are 438,972 jobs in the municipality.

**What are the industries or major sources of employment in the area?**

The biggest industry is the professional, scientific, and technical services sector with 70,090 jobs.

**What is the average income of the people you are working with? How does this compare to others in the area?**

**What is the unemployment rate of the target audience? What is the major cause of this unemployment?**

- the number of unemployed people increasing by 15,700 people;
  - the unemployment rate increasing by less than 0.1 percentage points (pts) to 7.5%;
- A major part of this is the effect of the pandemic.

**What other economic factors are applicable?**

Unemployment

Poverty

Lack of Job Opportunities

#### Notes

Consider the social factors affecting the people you are working with

**What are the demographics of the community? Example: gender, age, life expectancy, etc.**

Over 22,000 Victorians are without a home tonight, 6000 are under 25 years of age.

**What are the population trends affecting the community (birth rates, family-size, etc.)?**

Melbourne's 2020 population is now estimated at 4,967,733. The city has attracted waves of immigrants over the years and, as well as a large (around 150,000) British community, there are more than 50,000 people in Melbourne who were born in each of the following countries: China, Greece, India, Italy, New Zealand and Vietnam.

**Do the people you are working with have access to affordable education?**

Yes, there are a few available in the area that they can access.

**What health-related issues and trends are present in the community?**

Well, so far they are most at risk of catching COVID.

**What role does the government play in the lives of the community?**

Melbourne City Mission provides a range of services to young people, adults, and families currently experiencing or at risk of homelessness. They provide accommodations and services that cater to the physical, social, and emotional needs of each person.

**Is there a history of conflict or discrimination in the community?**

Yes.

**What cultural norms and practices are present in the community?**

Melbourne is one of Australia's most diverse cities - 33.2% of its residents in 2006 were born outside of Australia.

**What other groups or organizations are doing development work within the community?**

- Homelessness Australia
- Mission Australia
- StreetSmart Australia
- Enactus

**What other social factors are applicable to your beneficiary community?**

- Discrimination
- Health-Related Issues
- Population Growth

**Notes**

Consider the environmental factors affecting the people you are working with:

**Describe the physical location of the community – What are the climate and topography like?**

Melbourne enjoys warm summers, glorious springs, mild autumns, and crisp winters. With its variable climate, Melbourne hots up December to February (summer), cools down March to May (autumn), chills out June to August (winter), and warms up again September to November (spring).

**What sort of disease, pollution or natural disasters affect or might affect the community?**

For diseases:

- Covid19
- travel-related and tropical infections
- HIV/AIDS
- hepatitis
- tuberculosis

For natural disasters:

fire, flood, heatwave, earthquake, storm or tsunami.

**Describe the infrastructure available to the community.**

Transport, defense and construction technology; with its modern, integrated system of road networks, with its suburban grid elegantly overlaid with high speed, efficient freeways, linked to the city's port and airports.

**What sort of industrial facilities and commercial areas are present?**

What other environmental factors are applicable to your beneficiary community?

Climate Change

Pollution

Notes

## Livelihoods Assets & Strategies

The goal of livelihood development is to increase access to and/or protection of financial, social, natural, physical, and human livelihood assets. The assets are relational, and often developing one means development of others. It is also necessary to look beyond the categories into the structures, processes and strategies that transform the assets into livelihood outcomes. The purpose of the section below is to identify what assets the people you are working with have currently, and how they are using them (or not using them) to achieve their desired livelihood outcomes.

### 1. What financial assets do the people you are working with have currently? How stable are these assets?

I'd describe is as unstable. A few of them are able to get their hands on cash, but the majority don't have that luxury.

### 2. What social assets do the people you are working with have currently? How stable are these assets?

N/A

### 3. What natural assets do the people you are working with have currently? How stable are these assets?

N/A

### 4. What physical assets do the people you are working with have currently? How stable are these assets?

Well, there were some I interviewed who said they owned a house and land from their home country but since they couldn't afford to go home they can't get to it. I've asked some of our team to verify this to identify what other help we can do

### 5. What human assets do the people you are working with have currently? How stable are these assets?

Half of these people have attained educational degrees, have gone through various training programs, and acquired skills that employers value.

### 6. What are the desired livelihoods outcomes of the people you are working with? Which outcome(s) will be the focus of your project?

To provide them with the opportunity to generate income and engage with the broader community.

### 7. What strategies are being used by the community currently to achieve these outcomes? What is and isn't working?

The way we sought to accomplish this through an enterprise where homeless individuals conduct walking tours of Melbourne. The tours would offer customers a chance to discover unseen aspects of the city as well as a unique insight into the daily experience of a homeless person in that area.

### 8. Given the economic, social and environmental factors and livelihood assets of the people you are working with, what are potential internal or external challenges for your Enactus project? Are there possible negative consequences?

There will definitely be a challenge in convincing people to conduct tours, and establishing confidence for these individuals. But we are hopeful, that people will come forward to benefit the homeless community.

# Completion

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## Sign Off



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25th Aug, 2020 2:28 PM +08

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