



Feeline Apparel Co. / 13 Sep 2018 / Carl Joe Francisio

General Store Audit

Incomplete

Inspection score	Failed items	Created actions
86.11%	5	0
Branch / Store Name Feeline Apparel Co.		
Conducted Date and Time 📅 13th Sep, 2018 ⌚ 2:01 PM +08		
Inspector / Manager's Full Name Carl Joe Francisio		
Location 310 Glenneyre St, Laguna Beach, CA 92651, USA		


Audit / PRODUCTS

Are all product stocks available?	No
– Notes I was looking for small size shirt but no stock available	

Audit / LAYOUT

Does the layout of the display work?	No
– Notes This is unpleasant set-up	
– Photos 	
Photo 1	

Audit / POS MATERIAL

Is the material displayed appropriately?	No
– Notes I saw a mixed clothes in the display rack	
– Photos 	
Photo 2	

Audit / EMPLOYEES

Do all employees wear appropriate uniform?	No
– Notes Rhina forgot to wear her name tag	

Audit / FACILITIES

Are lighting systems in good condition?	No
- Notes There is a busted light at the back of the store	

Audit

5 Failed 86.11%



PRODUCTS

1 Failed

Are all products on display up to date and damage free?	Yes
Do all products meet appropriate branding standards?	Yes
Are all products available for testing and demonstration?	Yes
Are all product stocks available?	No
- Notes I was looking for small size shirt but no stock available	
Does the display observe proper safety protocol?	Yes

LAYOUT


1 Failed

Does the layout of the display work?	No
- Notes This is unpleasant set-up	
- Photos	
	
Photo 1	
REFERENCE: Good display layout [This is an example of how you can use iAuditor to include best practice reference images in your templates to assist with inspections]	
	
Are the shelves fully stocked?	Yes
Is overcrowding not an issue during the showroom's busiest hours?	Yes
Are complementary products displayed together / nearby?	N/A

POS MATERIAL

1 Failed

Is there enough promotional material?	Yes
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Is there enough promotional material?	Yes
Is it up to date?	Yes
Do the branding elements deliver as required?	Yes
Is the material displayed appropriately?	No
<p>– Notes</p> <p>I saw a mixed clothes in the display rack</p> <p>– Photos</p>  <p>Photo 2</p>	

WINDOW DISPLAY

Does the window display encourage the consumer to step into the showroom?	Yes
Does the window display enable the consumer to visualize the product in their home or office?	Yes
Are displays clean and free from dust?	Yes

TRAINING

Do all employees practice company protocols?	Yes
<p>– Notes</p> <p>All staff adhere to company protocols</p>	
Are all employees aware of emergency procedures?	Yes
Are all employees aware of security procedures?	Yes
Do all employees have undergone proper training regarding safety regulations?	Yes

EMPLOYEES

1 Failed

Do all employees wear appropriate uniform?	No
<p>– Notes</p> <p>Rhina forgot to wear her name tag</p>	
Are all employees instructed on safe/proper use of products?	Yes
Do all employees have enough knowledge about the products?	Yes

FACILITIES

1 Failed

Are there visible signs that direct the customer to the entrance?	Yes
Floor coverings in good condition?	Yes
Are lighting systems in good condition?	No
– Notes There is a busted light at the back of the store	
Are all cords anchored or covered?	Yes
Are the entrances and exits unobstructed?	Yes
Are the shopping carts in good working condition?	Yes
Is the parking lot clear of debris?	Yes

MATERIAL STORAGE

Are all materials stored safely?	Yes
Are storage racks and shelves capable of supporting the intended load?	Yes
Are storage racks secured from failing?	Yes

ELECTRICAL SYSTEMS

Are all cord and cable connections intact and secure?	Yes
Are electrical outlets free of overload?	Yes
Is the area around electrical panels and breakers free from obstructions?	Yes
Are high-voltage electrical service rooms kept locked?	Yes

COMPLETION

Other comments / Notes <ul style="list-style-type: none"> • Keep track on stock inventory and request for immediate replenish on frequently sold out items • Keep your display layout pleasing and comfortable for your customers • Immediately change busted light or damaged items
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Inspector / Manager's Full Name and Signature

A handwritten signature in black ink, appearing to read 'CJF', enclosed in a rounded rectangular box.

Carl Joe Francisio

13th Sep, 2018 2:43 PM +08

Photos

2 Photos



Photo 1



Photo 2