

SAFETYCULTURE ANNOUNCES FULL AVAILABILITY OF MOBILE PLATFORM FOR CONSTRUCTION INSPECTIONS AND AUDITS

World's Most Widely Used Auditing App, iAuditor, Continues Momentum in U.S. Construction Industry, Increases Safety and Quality on Job Sites

Sydney, Australia – Jan. 25, 2016 – [SafetyCulture](#), a mobile-first technology company, today announced the full availability of its popular iAuditor mobile platform for the construction industry. iAuditor – the world's most widely used auditing app – mobilizes construction teams to participate in real-time data collection and reporting and allows them to directly manage job site safety and quality. Since its introduction to the U.S. market, there has been rapid adoption from managers and subcontractors across the construction sector, including enterprise adoption by one of the oldest, largest mechanical contractors in the U.S.

“Safety is paramount throughout the construction industry, and new technologies are helping to rapidly advance day-to-day operations and site safety, and ensure that quality inspections are a top priority for all workers,” said Luke Anear, CEO, SafetyCulture. “Our goal is simple—to give construction teams the tools they need to make sure their colleagues return home safely to their families at the end of the day.”

According to the [U.S. Bureau of Labor Statistics](#), one in five work-related deaths occurs in the construction industry. With iAuditor, workers can recognize, report and immediately correct hazards to improve job site safety. Further, allowing construction companies and contractors to digitize their traditional, paper-based processes with the iAuditor platform significantly reduces the time, effort, cost and complexity of the thousands of safety and quality inspections required each week on a job site. Customers who have already adopted iAuditor report increased efficiencies when completing safety inspections; reducing time from three to four hours down to just a few minutes.

“Previously, supervisors would visit the field, check out the job site, then get stuck behind the computer at the end of the day trying to put together their audits and report them into a confusing database,” said Mike Gimpel, environmental safety and health specialist at AECOM. “We’ve provided more than 90 supervisors with the iAuditor system, which has decreased time spent at their desks, while increasing the number of audits we’re able to complete.”

Key construction-specific capabilities include:

- **Real-time Hazard Recognition:** All workers – from onsite to back office – can conduct advanced inspection and safety initiatives and share information across teams in real-time
- **Image Annotation:** Quickly capture photos and highlight, draw or circle specific areas or points-of-interest making communication between team members and subcontractors easier
- **Minimal Reporting:** After checklists are complete, workers can immediately export a completed PDF, XLS or other versions of their findings to supervisors and teams from their mobile device out in the field. The app can also be integrated with other popular systems, including Salesforce and SharePoint
- **GPS Integration:** Instantly add a location to a checklist or photo – ideal for large job sites

- **Crowd-Sourced Construction Expertise:** Tap into a user-generated library of more than 57,000 [checklists](#) and benefit from global best practices

The iAuditor mobile platform is available on the [App Store](#) and in [Google Play](#). Both operating systems allow for seamless integration into SafetyCulture's desktop platform.

About SafetyCulture

SafetyCulture is a technology company committed to developing innovative, low-cost, mobile-first applications that empower users to have safe and efficient workplaces. Its mobile platform iAuditor is the most widely used safety audit app in the world with customers ranging from construction to hospitality, retail and manufacturing. iAuditor allows workers to conduct audits on the spot to evaluate safety and quality to identify potential hazards and produce sharable reports and ultimately increase workplace safety.

For more information, please visit: www.safetyculture.io or follow [SafetyCulture](#) on Twitter

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