



iAuditor voted Best Mobile Application 2018

KANSAS CITY – 17 Aug 2018 – [SafetyCulture's](#) flagship iAuditor app was today named 2018 Winner in the Best Mobile Application category of the Readers' Choice awards of the [Canadian Occupational Safety Magazine](#).

[iAuditor](#) is the world's most powerful inspection app, used more than 50,000 times a day in 80 countries to help teams improve safety and quality in the workplace.

"It's great news about the award, we feel very honoured," SafetyCulture President, North America Ross Reed said. "At the end of the day, we're helping people go home to their families and that makes us popular with a lot of construction companies and their staff."

"We're trying to get iAuditor into the hands of everybody because the reality is that the vast majority of people across all types of industries are still using paper-based checklists and if that's happening you don't have the data behind it to be able to see what success looks like, and you don't have the certainty about your safety systems," he said.

What sets iAuditor apart is the company's underlying vision to elevate compliance from a check-box necessity to a foundation for operational excellence. It means every functionality is built with streamlining efficiencies and maximising business performance capabilities for users.

Companies including Coca-Cola, Honeywell, Tremco, and Marriott use iAuditor to create bespoke checklists, conduct inspections and capture data and photographs in real-time. Built as a mobile-first platform SafetyCulture and its apps iAuditor and Spotlight are tailor made for everyday use in any environment and generate data driven insights that organizations can use to see how individual sites are performing at any time, or how trends are developing

SafetyCulture's recently released second app, [Spotlight](#), is an incident reporting app that allows teams to get real-time alerts for incidents, hazards and near-misses, and communicate with each other in-app helping them to act immediately and see as the incident is resolved.

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About SafetyCulture: Our mission is to help companies achieve safer and higher quality workplaces all around the world through innovative, low-cost mobile-first products.

Founded in Australia by Luke Anear, SafetyCulture began life as a digital documents business, offering something no other company were doing: fast, cost-effective access to OH&S forms. While SafetyCulture

continued to grow, Luke monitored the rise of mobile device usage in the global lexicon and in 2012 our flagship product, the iAuditor app, became reality.

His idea to put real-time inspection capacity into the hands of front-line workers on their mobile phones revolutionised safety audits around the world. Since then, the company has grown to more than 270 staff and has offices in Kansas City, Sydney, Manchester and Manilla. More than 30 million inspections have been completed using iAuditor, making it the most used inspection app in the world.

Over six years SafetyCulture has raised \$US76 million and this year launched its second app, Spotlight, to meet demand for real-time incident reporting and resolution. A microlearning training app is in the development pipeline and due for release in 2019.

Investors include Atlassian co-founder Scott Farquhar, Australia's Blackbird Ventures, and US firms Index Ventures and Tiger Global Management, putting SafetyCulture's current market valuation at about \$US340 million.

The company is rapidly expanding its enterprise user base in the US and UK markets particularly, with demand increasing across the mining, construction, retail and hospitality sectors. SafetyCulture's iAuditor is currently used by some of the largest companies in the World including Qantas, BHP, Siemens, Toyota and T-Mobile.

